

# 'BIG GIVE' GOING GLOBAL

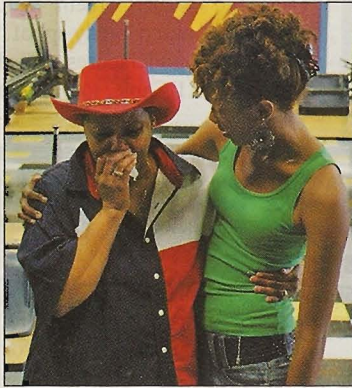
By **STUART LEVINE** HOLLYWOOD

FremantleMedia Enterprises is handling global distribution for "Oprah's Big Give" at the upcoming Mip confab in Cannes.

"Big Give" scored big numbers for ABC when it launched March 2. Show drew 15.6 million viewers and was the night's most-watched program.

Reality skein, from Oprah Winfrey's Harpo Prods., takes 10 strangers and has them compete in various ways while handing out cash to folks and organizations down on their luck. Each one-hour episode takes place in a different city with a new challenge.

"This is one of those things in reality that lets you tackle the charity component, which is not an easy thing to do," said Jeff Tahler, VP of acquisitions and development. "You're always asking, 'How do you entertain while doing it?'"



**"Oprah's Big Give" is heading to the upcoming Mip confab.**

Tahler also said Fremantle is planning on selling localized versions of "Big Give" at Mip, which runs April 7-11.

Show, in the midst of an eight-week run in the States, is hosted by Nate Berkus. Judges are Jamie Oliver, Tony Gonzalez and Malaak Compton-Rock.